



ACS Unveils New Retail Store in Kenai

ANCHORAGE, Alaska, July 12, 2010 -- Alaska Communications Systems today announced the opening of its first retail location in Kenai.

Located at 10672 Kenai Spur Highway, next to Acapulco Restaurant and near Safeway, the 1,000-square-foot store features a hands-on design to engage customers and provide an interactive service experience. Trained sales experts will provide demonstrations of a wide range of wireless products, including industry-leading smartphones, Android devices, wireless Internet products like the MiFi Mobile Hotspot, quick messaging devices and much more.

"We are thrilled to be a part of the Kenai community," said Marla Thompson, ACS vice president of consumer sales & service. "This is our third location on the Kenai Peninsula and represents ACS' commitment to continue expanding our retail presence throughout the state and serve our customers on the Peninsula," said Thompson.

The Kenai Spur Highway location is a temporary store. ACS plans to open its permanent Kenai store in early 2011. Hours of operation are Monday through Saturday 10 a.m. – 6 p.m. ACS' other Kenai Peninsula retail locations include 151 Warehouse Drive in Soldotna and 3546 Greatland Street in Homer. Visit www.acsalaska.com for more information.

About Alaska Communications Systems

Headquartered in Anchorage, ACS is Alaska's leading provider of broadband and other wireline and wireless solutions to Enterprise and mass market customers. The ACS wireline operations include the state's most advanced data networks and the only diverse undersea fiber optic system connecting Alaska to the contiguous United States. The ACS wireless operations include a statewide 3G CDMA network, reaching across Alaska from the North Slope to Ketchikan, with coverage extended via best-in-class CDMA carriers in the Lower 49 and Canada. By investing in the fastest-growing market segments and attracting the highest-quality customers, ACS seeks to drive top and bottom-line growth, while continually improving customer experience and cost structure through process improvement. More information can be found on the company's website at www.acsalaska.com or at its investor site at www.alsk.com.

Contact:

ACS Corporate Communications:

Heather Cavanaugh, Director, Corporate Communications
(907) 564-7722

heather.cavanaugh@acsalaska.com

###